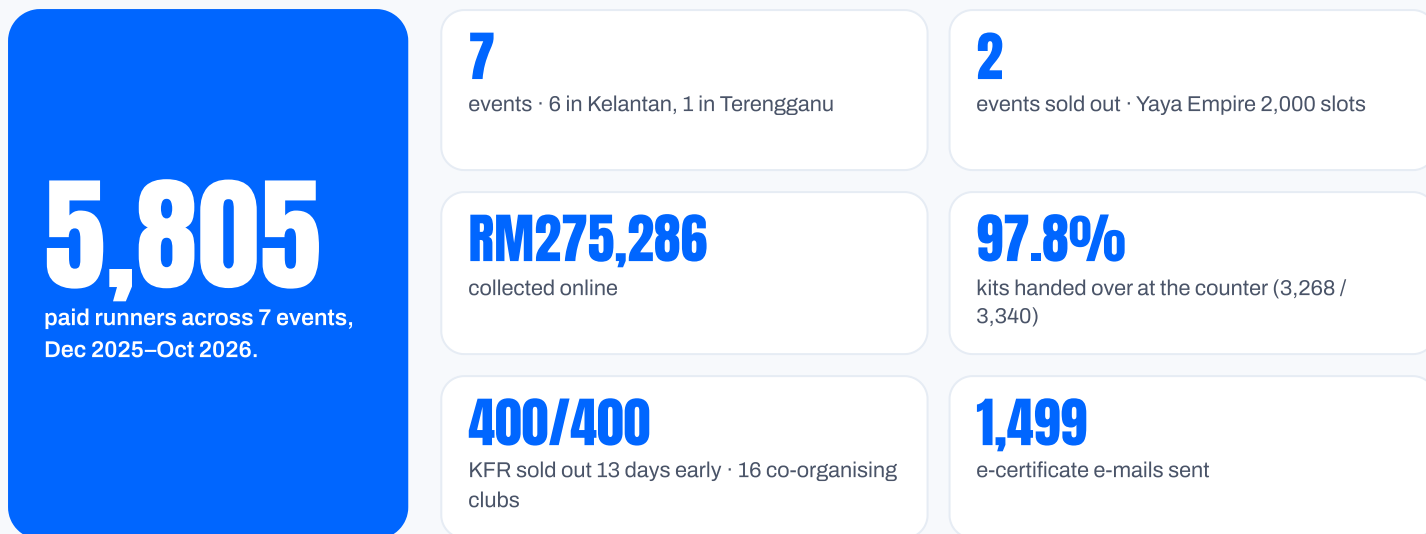


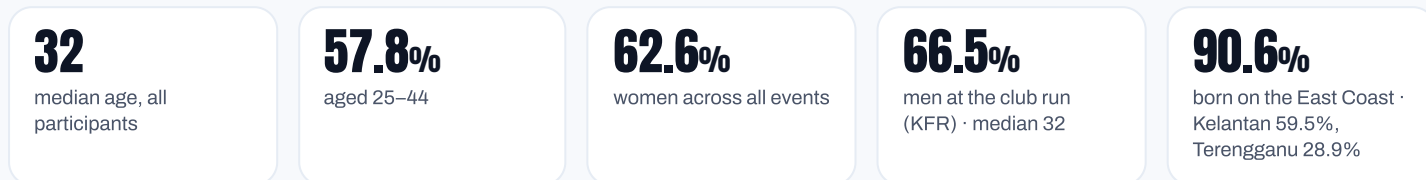
Registration, FPX payment, kit day and e-certificates for community running events on Malaysia's East Coast — built for runners, made for organisers.

VERIFIED TRACTION DEC 2025–OCT 2026

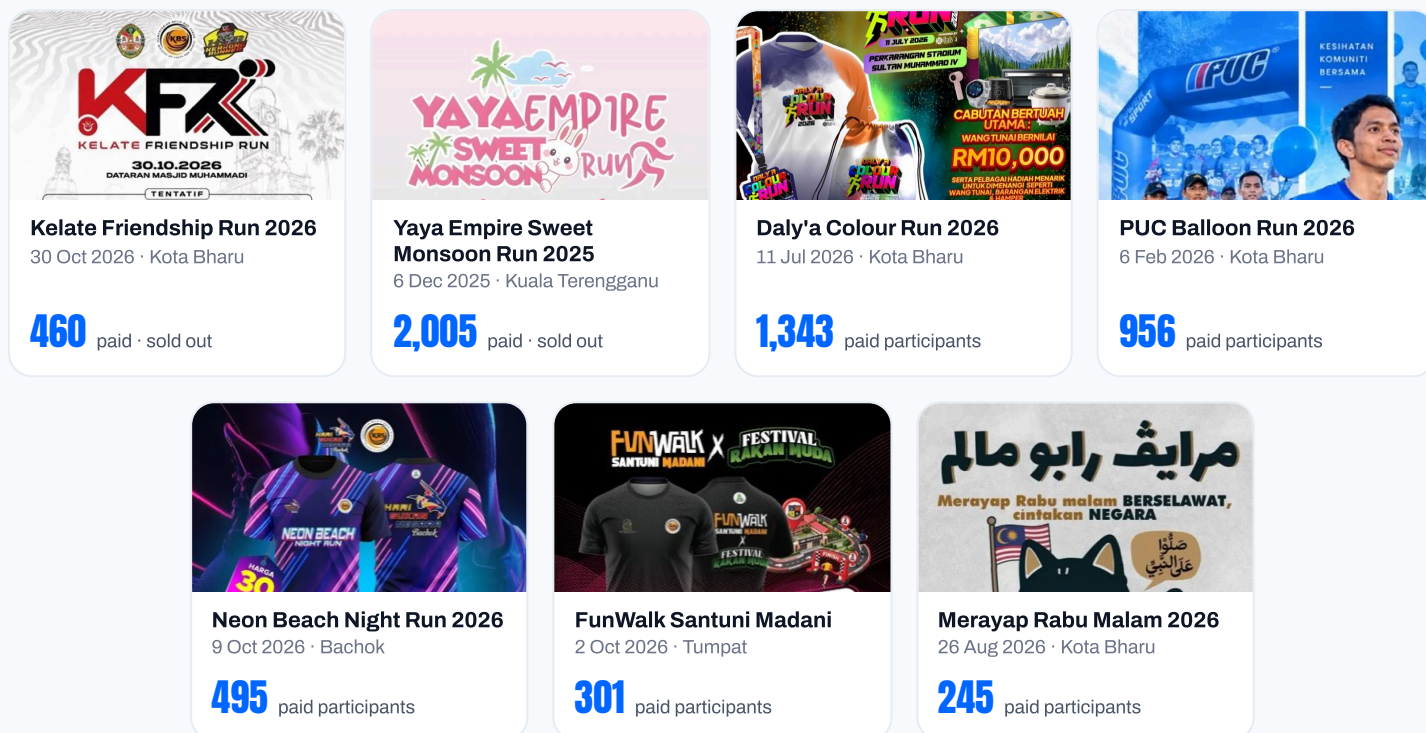


Measured 19 Oct 2026 · production database (aggregate)

AUDIENCE PROFILE AGGREGATE · 7 EVENTS



EVENT PORTFOLIO 7 EVENTS · DEC 2025–OCT 2026



THE RUNNER'S JOURNEY – SPONSOR TOUCHPOINTS

1	Partner strip on the event site Your logo and link on each event's registration page, inside the flow every buyer passes through.	OWNER Organiser (LariHub executes, with consent) MEASURED Page views + outbound clicks (UTM)
2	Credit in the confirmation e-mail A neutral event-partner line in the confirmation e-mail + QR sent to every buyer.	OWNER LariHub (sender) + organiser MEASURED Link clicks (Resend)
3	Booth / demo on kit day A stall, fitting or product trial inside the kit-collection flow. Kit day brings participants, or someone collecting for them, to one counter.	OWNER Organiser + venue MEASURED Dynamic QR scans, voucher redemptions, sign-ups
4	Booth / prize on race night A booth or flag-off mention, and product as a lucky-draw prize.	OWNER Organiser + venue MEASURED QR scans, winner count
5	Logo on the e-certificate Your logo on the e-certificate template downloaded by participants after the event.	OWNER Organiser (template) MEASURED /sijil usage, cert e-mail opens
6	Aggregate report after the event One post-event report: scans, redemptions, opt-ins and audience profile — all aggregate.	OWNER LariHub MEASURED Delivered after the event

Stalls & vendors: food, merchandise, physio or photography stalls can join kit day or race night. We introduce you to the organiser, who decides space and terms.

HOW A PARTNERSHIP RUNS

Step 1

Choose event & scope

Pick a confirmed East Coast event and the touchpoints you want, with the organiser's consent.

Step 2

We execute & track

We place the brand in the registration flow, kit counter and e-certificate; QR / link / voucher set up for attribution.

Step 3

Report after the event

Scans, redemptions, opt-ins and audience profile — aggregate only, delivered for your internal use.



DATA PROMISE

Sponsors receive **aggregate reports only**. LariHub never shares participant lists, phone numbers or e-mails. Brands never message runners directly; any message is sent by the organiser or LariHub only to participants who agreed to receive marketing (recorded on the form since 21 Sep 2026).

LET'S TALK.

Nik Mohamad Hafiz, founder of LariHub · based in Kota Bharu.

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